

## Department of Management Studies

# Action Taken Report on BBA Programme R20 Feedback

## Implemented in R22 introduced in the AY 2022 -23

## Action taken based on the suggestions from Students:

- Q1. Course Contents of Curriculum are in tune with the Programme Outcomes?
- Q2. Course Contents are designed to enable Problem Solving Skills and Core Competencies?
- Q3. Course placed in the Curriculum serves the needs of both advanced and slow learners?
- Q4. Contact Hour Distribution among the various Course Components (LTP) is Satisfiable?
- Q5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas?
- Q6. Curriculum is providing opportunity towards self-learning to realize the expectations?
- Q7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable?
- Q8. Applicability/ relevance of the course for further education?
- Q9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students?

Table – 1: Analysis of Overall Feedback given by the Students on R20

|    | Strongly<br>Agree | Agree | Moderate | Disagree | Strongly<br>Disagree | Ava   |   |
|----|-------------------|-------|----------|----------|----------------------|-------|---|
| Q1 | 87.1              | 8.2   | 4.1      | 0        | 0.7                  | 4.813 | CONDUCTOR AND ADDRESS OF THE PARTY OF T |
| Q2 | 86.4              | 7.5   | 6.1      | 0        | 0                    | 4.803 | Excellent   |
| Q3 | 83.7              | 10.9  | 4.1      | 0        | 1.4                  | 4.758 | Excellent   |
| Q4 | 86.4              | 8.2   | 5.4      | 0        | 0                    | 4.81  |   |
|    | 89.1              | 6.1   | 4.1      | 0.7      | 0                    | 4.836 | Excellent   |
|    | 89.1              | 6.8   | 3.4      | 0.7      | 0                    | 4.843 | Excellent   |
| 27 | 89.1              | 6.8   | 2.7      | 0.7      | 0.7                  | 4.829 | Excellent   |
|    | 87.8              | 7.5   | 4.8      |          |                      | 4.834 | Excellent   |
| •  | 89.1              | 6.8   | 3.4      | 0        | 0.7                  | 4.836 | Excellent   |

Question wise responses given to the Suggestions of Students:

Suggestion: Provide Case Based Teaching

Action Taken: In every subject cased based teaching is implemented

Suggestion: Provide more industrial visits

Action Taken: Every semester two industrial visits done for acquiring the practical knowledge.

Suggestion: Introduce the soft skills courses

Action Taken: Specific Lab courses are introduced for soft skills

Suggestion: Change the Evaluation Pattern

Action Taken: The evaluation pattern is changed in R22

Action taken based on the suggestions from Alumni:

Q1. Curriculum has paved a good foundation in understanding the fundamental concepts of management?

Q2. Course Contents of Curriculum are in tune with the Program Outcomes?

Q3. Curriculum imparted all the required Job Oriented Skills?

Q4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry?

Q5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem- solving skills?

Q6. Ability to compete with your peers from other Universities?

Q7. Current Curriculum is superior to your studied Curriculum?

Table – 2: Analysis of overall Feedback given by the Alumni on R20

|                | o and a Krammin on K20  |          |          |                   |             |       |           |  |
|----------------|-------------------------|----------|----------|-------------------|-------------|-------|-----------|--|
| Strongly Agree | Agree                   | Moderate | Disagree | Strongly Disagree | Avg. Rating |       |           |  |
| Q1             | 72.7                    | 27.3     | 0        |                   |             | Grade |           |  |
| Q2             | 81.8                    | 18.2     |          |                   |             | 4.727 | Excellent |  |
|                |                         |          |          |                   | 0           | 4.818 | Excellent |  |
| Q3             | 90.9                    | 0        | 9.1      | 0                 | 0           | 4.818 | Excellent |  |
| Q4             | 90.9                    | 0        | 9.1      | 0                 | 0           |       |           |  |
| <b>Q</b> 5     | 81.8                    | 0        | 0.1      |                   |             | 4.818 | Excellent |  |
|                | rener                   |          | 9.1      | 9.1               | 0           | 4.545 | Excellent |  |
| Q6             | 81.8                    | 18.2     | 0        |                   | 0           | 4.818 |           |  |
| <b>Q</b> 7     | 90.9                    | 9.1      | 0        | 0                 |             |       | Excellent |  |
|                | eneronomana a politica. |          |          | ·                 | 0           | 4.909 | Excellent |  |

#### Itemised responses given to the suggestions of Alumni

Suggestion: Focus on Advanced Excel

Action taken: Lab course introduced for Advanced Excel

Suggestion: Strengthen the Alumni Relations for attaining more placements

Action taken: Organized guest lectures with the alumni for strengthening the relationship between the department and industry.

#### Action taken based on the suggestions from faculty:

- Q1. Course Contents of Curriculum are in tune with the Program Outcomes?
- Q2. Course Contents enhance the Problem-Solving Skills and Core competencies?
- Q3. Allocation of Credits to the Courses are satisfiable?
- Q4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable?
- Q5. Electives enable the passion to learn new technologies in emerging areas?
- Q6. Curriculum is providing opportunity towards Self learning?
- Q7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable?
- Q8. Courses with laboratory sessions are sufficient to improve the technical skills of students?
- Q9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students?

Table - 3: Analysis of overall Feedback given by the Faculty on R20

| trongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade |           |
|---------------|-------|----------|----------|-------------------|-------------|-------|-----------|
| Q1            | 100   | 0        | 0        | 0                 | 0           | 5     | Excellent |
| Q2            | 100   |          | 0        | 0                 | 0           | 5     | Excellen  |
| 03            | 100   | 0        | 0        | 0                 | 0           | 5     | Excellent |
| Q4            | 100   |          | 0        |                   | 0           | 5     | Excellent |
| Q5            | 100   | . 0      | 0        | 0                 | 0           | 5     | Excellent |
| Q6            | 100   | , 0      | 0        |                   |             | 5 1   | Excellent |
| Q7            | 100   | 0        | 0        | 0                 | 0           | 5     | Excellent |
| Q8            | 100   | 0        | 0        | 0                 | 0           | 5     | Excellent |
| Q9            | 100   | 0        | 0        | - 0               | 0           | 5     | Excellent |

### Itemised responses given to the suggestions of Faculty

Suggestion: Conduct more guest lectures with the industry experts

Action taken: Conducted guest lectures with the industry experts

Suggestion: Introduce the on demand courses

Action taken: Marketing Analytics, HR Analytics and Finance Analytics courses are introduced.

### Action taken based on the suggestions from Employers:

Q1. Course Contents of Curriculum are in tune with the Program Outcomes?

Q2. Curriculum provides the scope for improving the required skills?

Q3. Electives are fulfilling the evolving needs of industries?

Q4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems?

Q5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run?

Table – 4: Analysis of overall Feedback given by the Employers on R20

|            | Strongly<br>Agree | Agree | Moderate | Disagree | Strongly<br>Disagree | Avg.<br>Rating | G TA G       |
|------------|-------------------|-------|----------|----------|----------------------|----------------|--------------|
| Q1         | 0                 | 100   | 0        | 0        | 0                    | 4              | Excellent    |
| <b>Q</b> 2 | 33.3              | 33.3  | 33.3     | 0        | 0                    | 3.996          | Very<br>Good |
| Q3         | 66.7              | 33.3  | 0        | . 0      | 0                    | 4.667          | Excellent    |
| Q4         | 66.7              | 33.3  | 0        | 0        | 0                    | 4.667          | Excellent    |
| 05         | 66.7              | 0     | 33.3     | 0        | 0                    | 4.334          | Excellent    |

### Itemised responses given to the suggestions of Employers

Suggestion: Conduct Personality Development should improve among the students

Action taken: ESM and ASM courses are introduced for the personality development of the students.

Suggestion: Improve student confidence levels

Action taken: Kaizen a student body is revamped for the over all confidence levels improvement of the students.

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